

Conditions of participation



Beet Europe Seligenstadt 2020

International Machinery Demonstration and Exhibition on October 15, 2020 at the Juliusspitalgut Seligenstadt (near Würzburg)

Sugar & Beets for Future

(machine test on October 14, 2020)

1. Participating companies assume liability for all damages related to the usage of their respective machines and devices. Damage caused to crop, resulting from deficient processing of the allocated section, is exempt from full liability.
However, companies are obliged to put a poorly operating machine out of service if the presentation direction requires them to do so.
Furthermore, exhibitors are also required to observe the rules of the Agricultural Trade Association ("Landwirtschaftliche Berufsgenossenschaft"). All machines and devices have to be in line with die EU Machinery Directives ("EG-Maschinenrichtlinien") and have to be labeled with the "CE-label". Exhibitors also must provide all necessary safety precautions.
2. Sugar beets are stored in form of clamps at the headland of the allocated demonstration parcel.
3. Companies participating in the demonstration are responsible for the thorough cleaning of the assigned parcels and for the removal of the sugar beets. We kindly ask companies which do not possess agricultural vehicles to make arrangements with manufacturers of transport vehicles. If necessary, we can put you in contact with such companies.
4. We kindly ask companies willing to demonstrate or exhibit their machines together with other exhibitors to come to an agreement with the respective company (-ies) in time and to let us know subsequently.
5. The organizer will publish an exhibition catalogue of approximately 2,500 pieces (in German and 4-colour). This catalogue is available for participating companies and interested parties already prior to the presentation. Remainders will be distributed at schools for teaching purposes.
6. The **catalogue** is to be financed by the exhibitors. **For each page, with or without picture, the following costs will arise: 750.00 € + VAT (inclusive stand space on the outdoor exhibition area, but additionally if needed + 100.00 € electricity demand).** As of 3 pages 5-6 machines can be exhibited.
7. We will charge an additional **750.00 € + VAT** for machinery and equipment presented at the demonstration but not included in the catalogue.

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8. Additional costs arise for companies which desire a) a stand space in the exhibition hall and b) for manufactures of the harvesting and cleaning equipment section
 - a) **stand space in the exhibition hall** (appr. 25 m²): **1,500.00 € + VAT**; upon receipt of the registration, the places in the hall will be assigned.
 - b) for **beet harvester or cleaning loader** (signposting, test, presentation logistics, sounds, promotion): **1,850.00 € + VAT**.

Companies attending the presentation commit themselves to pay the arising costs (including one page in the catalogue).

9. We kindly ask you to send the texts and pictures for the catalog before **May 4, 2020**.

Picture/graphic file:

Digital pictures and graphic files with the following formats are suitable for images:
pdf, tif, jpg, eps.
The resolution should be minimum 300 dpi (original size).
eps and pdf fonts need to be embedded or converted to curves.

Text files:

Microsoft Word documents

For other file formats, please contact us:

Telephone: +49(0)9303-90660 (Verband Fränkischer Zuckerrübenbauer)
or +49(0)9521-699-60 (Mr. List – Druckerei Haßfurter Tagblatt)

Forwarding data:

Please forward the documents and pictures either via post or e-mail (info@frankenrueben.de).
We reserve to double-check the forwarded data.
We kindly ask you to label pictures clearly in order to avoid confusion. Please also make sure to attach the right picture to the respective text and **name them "Beet Europe catalogue"**.

10. Upon request, we will send you the catalogue of 2012 by post. You find a digital version online at www.frankenrueben.de

The deadline for registration of machinery and equipment, is **March 31, 2020**. Please keep in mind that machines registered after that date may not be authorized for the demonstration.

11. The Institute for agricultural technology, IfL Bonn, headed by Mr. Prof. Dr. Schulze Lammers, will conduct tests of sugar beet harvesters, cleaning machines and chargers on October 14, 2020. Companies can register their machines for these tests on a voluntary basis.

Investigations are carried out according to the international standards of IIRB and published shortly after the demonstration.